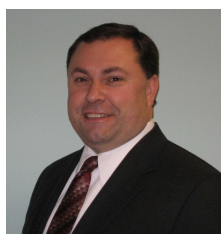


ISACA VISION ST. LOUIS



Issue 1
October 2009

President's Dispatch



Jeffrey Streif,
President

Fellow members:

I would like to thank everyone who made it to our September 2009 meeting. I would also like to thank those who contributed canned goods for our food drive. It was a success with over 80 cans of food being donated. The October charity event will be in support for the Lions Club "Lions Recycle for Sight program." Attendees that donate used eyeglasses will get a chance to win a prize for each pair that they contribute.

Our October meeting will be on a different day than normal this year. We will be having a CIO Roundtable discussion on October 29 to be held at the offices of Rubin Brown. Several CIO's from various well known companies have graciously agreed to donate their time for what promises to be a very interesting discussion of current IT topics.

I would like to congratulate the following individuals who recently received (within last 90 days) their ISACA Certifications. Also listed are the individuals who passed either the December 2008 & June 2009 CISA, CISM or CGEIT exams.

Jeffrey Streif
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Amber D. Dolan, CISA

Ashley Lane, CISA

Austin Winkleman, CISM

Bradford Najar, CISM

Capt. Michael Czumak, III, CISM

Cheryl Clark, CISA

Daniel Cody Brandt, CISA

Daniel DeLoss, CISM

Daniel Joseph Zinselmeier, Jr., CISA, CPA

David Allen Kauffman, CISA

Ekaterina Ivashuta, CISA

Erich Snyder, CISA

Fred Schroeder, CISA

Greg High, CISA

Jack Pelikan, CPA, CISA

Jacob Thomas Pfeuffer, CPA, CISA

Jeffrey A. Pauls, CISA

Jonathan Douglas, CISA, CISM

Jonathan Douglas, CISA, CISM

Joseph Baguio, CISA, CISSP

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Justin Knipman, CPA, CFE, CISA

Kenneth Mobley, CISA

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Linda Marie Fujarski, CISA

Matt Deniszczuk, CISA

Matthew James Gegg, CISA

Matthew Paul Zambo, CISA

Michael Lehr, CISA

Osereme Lara Imeokparia, CISA

Rebecca Khanamuenwai, CISA

Robert Holt, CISA

Robert J. Watson, CISM, CISA

Ross William Wilson, CISA

Ryan Henrichs, CGEIT, CISA, CISM

Ryan Vincent, CISA

Sai Krishna Kesanapalli, CISM

Scott Schaffer, CISA

Shannon Leigh Kolve, CISA

Thomas James Brecks, CISA

Timothy J. Crawford, CISA, CPA

Violeta Calmus, CISA, CPA

Mrs. Tricia L. Copeland, CGEIT, CISA

October Meeting

Roundtable of CIOs

Our august panel of CIO's will include the following participants:

- Randy Benz, Energizer
- David Hartley, Arch Coal
- David Brown, Datotel
- Larry Albrecht, Midwest Bank

Moderator: Audrey Katcher, Partner RubinBrown

Join these leaders as they discuss, among other topics, the:

- *Economic impact on productivity and cost reduction*
- *Changes in Business and IT agility in a challenging market*
- *Innovations in Revenue-Generating IT Projects*
- *Current trends in Security and Privacy*

Event Schedule

Thursday October 29, 2009

| | | | | |
|--------------------------|---|---------|------|---------|
| Registration & Breakfast | = | 07:30am | -to- | 08:15am |
| Morning Session | = | 08:15am | -to- | 09:10am |
| Questions and wrap up | = | 09:10am | -to- | 09:30am |

Location

RubinBrown

One North Brentwood, Clayton, MO 63105

Parking is under the building and will be validated

Event Registration Fees

Member - Breakfast and Technical Program = \$30.00

Guest - Breakfast and Technical Program = \$35.00

Registration

To register for an event where you have not received an invitation, contact [Andrew Titus](#).

From the University Liaison

September Canned Food Drive A Success!

Thanks to all of the ISACA St. Louis Chapter members who participated in the September canned food drive. Together, we collected over 80 cans of food that were donated to the Harvey Kornblum Jewish Food Pantry.

Each month, about 3,000 children and adults receive meals, food and personal care items from the Harvey Kornblum Jewish Food Pantry. The pantry, which opened in 1991, is among the few pantries that also provide deliveries to those who are homebound or have no transportation. Their services are open to people in need of all backgrounds.

Holly Layton of Nestle was the winner of the raffle drawing and won a \$25 AMC theater gift certificate. Congratulations!



October Used Eyeglasses Drive

For October, the ISACA St. Louis Chapter has chosen to support the Lions Club International Sight Programs.

In just about any dresser drawer, one can find a pair of eyeglasses that are no longer being used. That same pair of eyeglasses can change another person's life.

Throughout the year, volunteers collect used eyeglasses and deliver them to regional Lions Eyeglass Recycling Centers (LERCs). LERC volunteers clean, sort by prescription strength and package the glasses. Most of the recycled glasses are distributed to people in need in developing countries where they will have the greatest impact.

If you have used eyeglasses you no longer need, you can donate them now. Lions accept prescription and reading glasses, sunglasses and plastic and metal frames. Children's glasses are especially needed.

Imagine if you could help a child read. An adult succeed in his job. A senior maintain her independence. And provide a community with more opportunities to grow and thrive.

Everyday, the Lions Club recycled eyeglass programs do all of this and more. Here's how you can help.

Bring Your Eyeglasses to the October Meeting

You can drop off your old eyewear at the ISACA St. Louis Chapter October meeting.

We will again offer a raffle drawing for everyone who contributes used eyeglasses.

Thanks in advance for your support! – REMEMBER: DO GOOD = FEEL GOOD!



Lions Clubs International

Doug Menendez

Douglas.A.Menendez@erac.com

In the Community

Check out some other activities in the community....

Institute of Internal Auditors Networking and Panel Discussion—

Employment Resources for the Unemployed

Have you or do you know someone who has recently been laid off as part of a reduction in workforce? Do you anticipate layoffs to occur at your company? Are you contemplating your next career move?

If you answered yes to any of these questions, you should plan to attend the upcoming networking and panel discussion, sponsored by the St. Louis Institute of Internal Auditors (IIA) Chapter Employment Committee.

Due to current economic conditions, we continue to see the unemployment rates rise month after month, many times affecting our own IIA members, as well as our colleagues. For those of us who have not recently been in the market for a new job or contemplating their next career move, we are offering a three-hour seminar to provide participants with:



- An opportunity to network with local recruiters
- A seminar and panel format, offering discussion topics relevant to today's job seeker
- Valuable job seeking resources to utilize in your job search

When: Thursday, October 29, 2009

Where: Brown Shoe Company
8300 Maryland Avenue
St. Louis, MO 63105

Time: Informal Networking 5:30 – 6:00pm
Recruiter Presentations 6:00– 7:00pm
Panel Discussion 7:15 – 8:30pm


RSVP by: Friday, October 23, 2009 to Jennifer Seely at 314-512-2615 or [Jenni-fer.seely@erac.com](mailto:jennifer.seely@erac.com) or visit the St. Louis IIA Chapter Website.


Semi Annual

When:
Saturday
November 14, 2009
7:30 - 10:30 PM

Where:



11615 Olive Blvd. ~ St. Louis, MO 63141



40+ wines to taste
10% discount on wine purchases
Silent Auction Items

Cost:
\$30/Ticket

For Tickets Call:
314-569-2036
314-993-0068
314-739-5408

**All Proceeds to Support
Children with Visual Impairments**

Recruiter Presentations

- "The Importance of Networking and its Effectiveness"
- "Today's Resumes: What is Different?"
- "Interviewing Techniques for Today's Job Seeker"
- "How Recruiters and/or Employers Find their Top Candidates"

Panel Discussion

- Four local recruiters will discuss current employment and recruiting topics and address questions and concerns relevant to today's job seekers.
- Q&A session to welcome questions from the participants

Featured Article

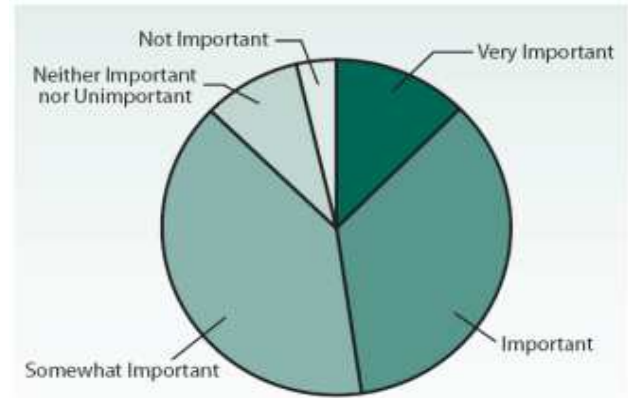
To paraphrase William Shakespeare, to be certified or not to be certified... that is the question. The value of certification within IT auditing and security has long been a topic of discussion. In a time when companies are cutting back on tuition reimbursement and the funding of their employee's quests for certifications, it is no wonder that this question still lingers. The bottom line comes down to this: Does certification pay off?

Well, recent industry data appears to support the value of certifications and education. In April ISACA was recognized with an *SC Magazine* 2009 Professional Award. ISACA's Certified Information Systems Auditor (CISA) designation was selected as the winner of the Best Professional Certification Program, and its Certified Information Security Manager (CISM) certification was named a finalist.

Furthermore, according to the SANS 2008 Salary and Certification Survey, when asked if their organization uses certifications as a factor when determining salary increases, 41% of the respondents answered yes. Do certifications help you get a job? The pie chart at the right shows that 81% of respondents with hiring responsibilities do consider certifications a factor in their hiring decisions.

According to the SANS survey, ISACA's CISA certification was ranked within that survey's top 15 certifications. Other top certifications include: GIAC (GCIH, GCIA, GCFA, GISP, GSEC, GCFW, GPEN, GCWN, GSE), Cisco (CCNA, CCNP, CCIE), and (ISC)2 (CISSP, SSCP).

See the complete SANS 2008 Salary and Certification Survey at <http://www.sans.org/info/38428>.



From SANS 2008 Salary and Certification Survey, p. 6.

| Salary vs. Education | | | |
|-----------------------------------|-----------------------------|--------|---------|
| Title | Salary by Years' Experience | | |
| | 0 - 4 | 5 - 9 | 10+ |
| High School Diploma | 64,850 | 85,577 | 88,721 |
| Associates Degree | 59,503 | 83,158 | 90,389 |
| Some College/ Technical School | 68,529 | 87,616 | 94,240 |
| Bachelors Degree | 74,807 | 91,541 | 100,865 |
| Some Post Bachelor Studies | 75,741 | 91,100 | 107,346 |
| Masters Degree | 83,075 | 96,531 | 113,199 |
| PhD. | 124,800 | 82,127 | 94,290 |

From SANS 2008 Salary and Certification Survey, p. 5.

ISACA Partnering with AGA for 2-day Seminar

ISACA will be partnering with the Association of Government Accountants (AGA) to host a 2-day seminar entitled "Introduction to Information Systems Auditing" on January 27 & 28, 2010.

This introductory class will help students understand how technology impacts internal controls, and as a result, they will be able to improve their overall assessment for each of the agencies or areas under their examination.

The course provides the financial or operational auditor with fundamental insights into the complex world of information systems auditing and its environment. Students will learn from the functional responsibility of information systems auditors to the description of the technical environment. The students will also see how FISCAM, Yellow Book, COBIT, and COSO interact with the assessment of controls in the IT environment. Also, technical areas such as the mainframe and its basic delivery components, network environment, and the client/server will be explored and control concerns discussed.

The class will be held at the University of Missouri-St. Louis (UMSL) in the Student Center, and will satisfy 16 CPE's. The cost is \$199.00 a person. Contact [Tim Grace](#), ISACA Programs and Education Officer, for more information on how to register.

Programs / Education / Conferences

Online Courses in CISA, CISM and CGEIT

TechnoDyne University will be offering global online courses in CISA, CISM and CGEIT starting in November...hosted by world renown trainer Jay Ranade. Visit their website at <http://www.technodyneuniversity.com/> for more information on how to register.

ISACA Seminars

(Check out www.isaca.org for details)

New ISACA Student Groups

ISACA Student Groups (ISGs) are being formed to encourage education beyond the classroom and allow students to network and learn from each other. Local chapters will be enlisted to help provide meaningful interactions with professionals in the field. By participating in both university and chapter events, students will gain knowledge and experience that will put them far ahead of the competition when it comes time to begin their career.

A new section of the ISACA web site has been created to assist chapters and universities in developing ISGs on university campuses. For more information on forming an ISG, please visit www.isaca.org/studentgroup.

ISACA Adds eLibrary Member Benefits

ISACA has developed the ISACA eLibrary to provide on-demand access to a wealth of readily usable information. The ISACA eLibrary is a comprehensive collection of content from nearly all ISACA/ITGI-published books and more than 250 additional titles—all available free-of-charge as a benefit of ISACA membership.

- Access to all books and the ability to browse the content immediately
- Downloads of up to five chapters per month from the available book titles
- A private bookshelf for the most frequently accessed book titles for each individual user
- The ability to easily purchase a book after browsing online
- Bookmarking ability of the content a user needs most
- Effortless creation of citations

Please visit www.isaca.org/elibrary.

IT/ IA Security Executive Seminar

Tennessee State University is hosting IP3's Strategy to Reality "Real Risk, Real Management, Real Risk Management" 2-Day IT/ IA Security Executive Seminar on November 5-6, 2009

During this two-day seminar for CEOs, executives, managers and IT professionals, you will learn how the technologies, threats and deployment environments have changed, even since the beginning of 2009!

Interested colleagues may register at the website: <http://www.ip3seminars.com/security/register.php> using the Registration Codes below or you can contact Mike or Judy at 1-800-473-5181 with any questions regarding registration.

Association Membership Discount Package (\$150): Includes registration, 300-page workbook, security tools CD and certificate of completion. Registration Code – ISACA80

Association Membership Full Package (\$695): Includes registration, all attendee materials, choice of 120 GB iPod Video or 8 GB iPod Touch, and 1-year subscription to IP3's Podcast Library (24 Podcasts on newsworthy and critical topics at 1 CPE per hour)1 for a total of 40 CPE's for the year. Registration Code – ISACA85

Location: Tennessee State University - Avon Williams Campus (Downtown Campus) - Room 354
330 10th Ave. North—Nashville, TN 37203

Calendar of Events

October 21 – Breakfast - Rubin Brown – Audrey Katcher – CIO Round-table

November 18 – Adams Harris – Maurice Liddell – TBD

December 16 – KPMG – New standards replacing SAS 70 – Dan Orms

January 20 – TBD

February 17 – Student Night with the IIA or IBM – Bill Cox – The Quicksand of Compliance

March 17 – TBD

Advertise With US

The ISACA St. Louis Chapter web site enables you to build one-to-one relationships with IT and IS audit professionals. By advertising on this unique web site, you become an integral part of an interactive community of qualified buyers and attract them to your product or service.

The Information Systems Audit and Control Association (ISACA) St. Louis Chapter has created an interactive, online web site advertising program that gives you the opportunity to reach customers through compelling content and online activity.

Use this powerful medium to your advantage. The St. Louis Chapter is one of the largest ISACA Chapters in the mid-west.

Contact Scott Giljum (scott.giljum@bunge.com) for more information.

Let Us Know

Do you have something of interest to share with our members, such as: An article you have written? A technical tidbit? A nomination for the membership profile? A book or web site suggestion? An opinion on chapter activities or monthly programs? Participation in newsletter efforts?

If you are interested and have something to share with our members, please contact:

jstreif@uhy-us.com , or

Karen.Quagliata@edwardjones.com

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