

ISACA VISION ST. LOUIS



Issue 1
September 2009

President's Dispatch



Jeffrey Streif,
President

Fellow members:

I would like to welcome everyone to the 2009/2010 program season. Our program committee has been working on developing some great programs with help from the June survey results. I want to thank Tim Grace and the committee members for working so hard at obtaining speakers for the various topics selected. I also want to thank the people who took the time to go through the survey as those results help us determine the training topics the membership needs and wants.

I would like to welcome a couple of new board members – Karen Quagliata & Doug Menendez. Karen is the new newsletter chair. Karen has taken over the task of trying to publish the newsletters on a monthly basis. If anyone has any articles that they would like to see published in the newsletter please contact Karen.

Doug has taken over as the new University Liaison and has promised to increase our presence on the various University campuses in the St. Louis area. If anyone wants to volunteer to assist Doug in this area please contact him. This is an area that I feel we have neglected which needs to be rejuvenated. We need to increase the awareness of ISACA at the University level so that the educators know we exist and are a viable career path. It was disappointing to learn how few Universities have an IT Audit related program. Most just had a single class that dealt with information technology and auditing.

This year we have decided to try to give back to the community through some special programs at selected monthly meetings. We are going to have a canned food drive at the September 2009 meeting. More details will follow in the monthly email invitations. I would like to thank Doug Menendez for this wonderful idea. I also want to thank in advance anyone who contributes or volunteers to assist Doug with these future efforts.

The board has taken on some new project initiatives this year and has promised to increase efforts in some old ones – charitable fundraising, monthly newsletters, University relations, membership recruiting, etc. I want to thank everyone for their hard work now and in the coming months. Let's have a great year!

Jeffrey Streif
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Please bring a
can of food to
the September
meeting!

September Meeting

Social Networking in the Enterprise: A Threat to More Than Just Your Productivity



Speaker: Alex Hernandez
Director of Security Engineers
Purewire, Inc.

Join **Alex Hernandez**, Security Engineer for Purewire, Inc., as he discusses how hackers are exploiting your employees' Web surfing.

Alex is Director of Security Engineers with Purewire, Inc. in Atlanta, GA. He holds a BS in Computer Engineering from the University of Florida and has over fourteen years of industry experience in securing Internet infrastructures. During the last two years he has specialized in Web security.

Prior to Purewire, Alex spent over seven years with CipherTrust and Secure Computing as an Engineer, Director of Advanced Product Development and technology evangelist. Previous experience includes developing financial and portal Web infrastructures.

Event Schedule

Wednesday, September 23, 2009 7:30 AM - 9:30 AM

Registration & Breakfast = 07:30am -to- 08:15am
 Morning Session = 08:15am -to- 09:10am
 Questions and wrap up = 09:10am -to- 09:30am

Location

St. Louis Marriott West
 660 Maryville Centre Drive
 St. Louis, MO 63141

Event Registration Fees

Member - Breakfast & Technical Program = \$30.00
 Guest - Breakfast & Technical Program = \$35.00

Registration

<http://guest.cvent.com/EVENTS/Info/Summary.aspx?i=a7a905ff-9d0f-48e7-b3bf-c869333d171a>

From the University Liaison

Doug Menendez, University Liaison, offers some ideas on how ISACA St. Louis can give back to the community...

As members of ISACA and the IT auditing profession, we all have a vested interest in helping to develop the next generation of IT auditors. The best way to do that is through the chapter's Academic Relations committee. As chair of the committee this year, I'd like to ask your help to achieve a number of goals aimed at increasing awareness of the IT audit profession among students and educators.

- Establish a list of contacts at local colleges and universities and provide them with information about ISACA and IT auditing.
- Enlist some ISACA members who will volunteer to speak at local colleges and universities about ISACA and IT auditing.
- Establish a chapter scholarship program and award an annual scholarship to a student.
- Compile a list of IT audit departments that offer internships to students and coordinate this information between the students and the hiring departments.
- Identify some ISACA members who are interested in becoming adjunct instructors at local colleges and universities.
- Promote the ISACA Model Curriculum for IS Audit and Control to local colleges and universities.
- Promote ISACA student memberships and establish an ISACA Student Group at a local college or university.
- Coordinate the annual student night with the IIA St. Louis chapter.
- Support academic research projects and help coordinate projects between the students, educators and ISACA.

Interested in helping out with one or more of these initiatives? Please contact me and we will work together to promote the IT auditing profession.

Doug Menendez

Douglas.A.Menendez@erac.com

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From the University Liaison (Continued from Page 3)

As members of the ISACA St. Louis chapter we are all fortunate to be part of the IT audit profession and more importantly a part of the greater St. Louis community. Right now within our own community there are a lot of people who are suffering due to the poor economy, higher unemployment, home foreclosures, etc. While we can't fix all of the regions' problems, we can take steps to help those less fortunate than us. Now I'm sure that many of you are doing your part to help others through charitable contributions and other acts of volunteerism, and thank you for being so generous.

What the ISACA St. Louis Chapter Board would like to propose is a way for the ISACA membership, who are already coming together for meetings and seminars to earn CPE credits, to participate in an act of charity, just by attending an ISACA meeting.

Here is the idea. Each month the ISACA St. Louis chapter will feature a charitable group or organization to help, just by attending the ISACA meeting. For example:

- One month – members can bring some cans of food to the meeting for donation to a local food pantry
- The next month – members can bring a pair of old eyeglasses to the meeting for donation to the local Lions club.
- Another month – members can bring an old cell phone to the meeting for donation to homes that care for battered women.

These are just a few examples. I'm sure the board and members might have other suggestions about a favorite "charity" that could be our focus of a monthly meeting. Do you have a favorite charity that could use some help from ISACA? Please send that information to Doug Menendez for the Board's consideration. There are many worthy organizations out there.

What's In It For You? Well not only do you have a chance to "do good, feel good", but it will help out the local community and bring some positive publicity to the chapter.

With many of the local food pantries struggling to meet an increased demand for food, let's make our September 2009 meeting, a "Canned Food" meeting.

As an added incentive, for every can of food a member brings to the meeting, that member will get a coupon to place in the drawing for that meeting's attendance prize. The more cans of food you bring, the greater your chance of winning!

Look for more information on the Chapter's website, newsletter, and meeting announcement emails.

Let's get September's meeting off to a great start, bring your canned foods with you to the meeting, and let's all "do good, feel good"!

Doug Menendez

Douglas.A.Menendez@erac.com

Featured Article

Strategy and Governance: Form Follows Function

Originally published in Global Communiqué volume 6, 2009

By now, all members should have received a brochure outlining ISACA's strategy for 2009-2011 (also posted at www.isaca.org/strategy). A webcast from International President Lynn Lawton is also available at that site.

In developing the strategy, it was recognized that changes would be needed to enable the association to accomplish the ambitious goals it set for itself. Several objectives needed to be accomplished in a restructure:

- The number and organization of volunteer groups needed to be streamlined.
- The number of groups reporting directly to the Board of Directors needed to be reduced.
- More volunteer opportunities needed to be made available.
- The functions of the volunteer groups needed to align with the strategy and support the execution of the strategic initiatives.

New Structure

The majority of the activity will be overseen by three boards (as shown in figure 1), each of which is supported by committees, subcommittees and task forces. The three boards address the main focuses of the strategy: community—Relations Board, certification—Credentialing Board, and professional guidance—Knowledge Board.

The coordinating function, illustrated below the three boards, will be carried out primarily by the Strategic Advisory Council (SAC, formerly Strategic Advisory Group [SAG]). Its purpose is to ensure that the activities of the three boards support each other and the strategy, and any resulting gaps are identified and assigned to the appropriate group to be addressed.

The governance groups—Board of Directors, SAC, Governance Advisory Committee (GAC), Audit Committee, Nominating Committee and Compensation Committee—will remain as they are now.

All this activity will be supported by the strategic enablers.

Next Steps

Work is already underway to populate the volunteer groups from current participants and the many members who volunteered to serve in 2009-2010. Although the groups listed on the Invitation to Participate brochure, issued in January 2009, have changed, every effort will be made to match volunteers' interests and areas of expertise with existing openings in the new structure. The new groups were appointed by the international president and ratified by the Board of Directors, and began their work after the International Conference held in July 2009.

Programs / Education / Conferences

Industry Articles

ISACA St Louis Chapter is welcome to reprint the new Canaudit Perspective article **Cyber Criminals Gaining Support by Overseas Operations** by Gordon Smith, President and CEO of Canaudit.

You can view the article on their website at <http://www.canaudit.com/volume10issue1.html> or you can view past articles, which you are also welcome to reprint, at <http://www.canaudit.com/articles.html>.

ISACA Seminars

(Check out www.isaca.org for details)

Training

Are you in need of any training for the 2009/2010 year? Contact Brenna Savage with Canaudit, Inc. at 805 583 3723 (www.canaudit.com) to learn more about training services. A list of their current course offerings can be found at <http://www.canaudit.com/course.html>

Call for Papers

Event: 2010 North America Computer Audit, Control and Security Conference

Deadline: September 14, 2009

For more information visit:

http://www.isaca.org/Template.cfm?Section=Whats_New1&Template=/ContentManagement/ContentDisplay.cfm&ContentID=52020

2009 St. Louis Tech-Security Conference

Place: Doubletree Hotel & Conference Center
16625 Swingley Ridge Road
Chesterfield, MO. 63017

Date: Thursday, September 10th, 2009
8:15am-4:00pm

For full conference agenda click on: <http://www.dataconnectors.com/events/2009/09StLouis/agenda.asp>
or call Dawn Morrissey at 314-525-7140 for more information.

The Institute of Internal Auditors Midwestern Regional Conference

September 13 – 16, 2009
Marriott St. Louis Union Station / St. Louis, MO



- Four exciting general sessions featuring:
- Forty-nine concurrent sessions in tracks dedicated to governance, fraud auditing, IT auditing, audit skills, and leadership skills, and an 11-part CIA exam course review track.
- A hands-on exhibit hall, unprecedented networking opportunities, and two evening receptions on Monday and Tuesday feature local fare with international flair.

For more information, visit the IIA website at <http://www.theiia.org/iia-training/conferences/midwestern09-about-1/>

Calendar of Events

September 23 - Breakfast – Purewire – Alex Hernandez - The Web has shifted, is your network ready.

October 21 – Breakfast - Rubin Brown – Audrey Katcher – CIO Round-table

November 18 – Adams Harris – Maurice Liddell – TBD

December 16 – KPMG – New standards replacing SAS 70 – Dan Orms

January 20 – TBD

February 17 ??? – Student Night with the IIA or IBM – Bill Cox – The Quicksand of Compliance (Could move to January)

March 17 – TBD

Advertise With US

The ISACA St. Louis Chapter web site enables you to build one-to-one relationships with IT and IS audit professionals. By advertising on this unique web site, you become an integral part of an interactive community of qualified buyers and attract them to your product or service.

The Information Systems Audit and Control Association (ISACA) St. Louis Chapter has created an interactive, online web site advertising program that gives you the opportunity to reach customers through compelling content and online activity.

Use this powerful medium to your advantage. The St. Louis Chapter is one of the largest ISACA Chapters in the mid-west.

Contact Scott Giljum (scott.giljum@bunge.com) for more information.

Let Us Know

Do you have something of interest to share with our members, such as: An article you have written? A technical tidbit? A nomination for the membership profile? A book or web site suggestion? An opinion on chapter activities or monthly programs? Participation in newsletter efforts?

If you are interested and have something to share with our members, please contact:

jstreif@uhy-us.com , or

Karen.Quagliata@edwardjones.com

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